

Your Bonus Page Video

Share The Excitement!



The bonus page video is a key component that is usually often missed by affiliates when creating bonus offers.

The bonus video is critical to having a great bonus offer that is going to resonate with your audience and build the excitement you need to have a great promotion.

Share Your Excitement!

- ▷ Show how interesting and exciting the product is and how great your bonus supports the product
- ▷ The extra “bonuses” really make the vendor's product irresistible

Do A Product Review

- ▷ Doing a complete product review will help you improve your conversions and generate more sales
- ▷ You build trust when you deliver an insider view to your potential customers because you are showing them what they are actually buying
- ▷ Product reviews establish authority and integrity with your audience
- ▷ Get to know the product you are reviewing
- ▷ Be honest with your reviews

Give A Tour Of The Members Area

- ▷ Review and show your prospect the member area
- ▷ Walk them through all areas of the members area

Show How Your Bonus Supports The Product

- ▷ Bonuses are designed to add value and receive buyers remorse
- ▷ Bonuses must be realistic
- ▷ Bonuses must fit the product you are promoting

Remember

Your bonus video is critical to tying in your bonus to the main product to increase your overall conversion. This is achieved by providing a bonus that fits and supports the product and is realistic in what you can deliver.

Most importantly make it EXCITING!

“Without leaps of imagination, or dreaming, we lose the excitement of possibilities. Dreaming, after all, is a form of planning.”