

# What Is Affiliate Marketing?

Sell On Behalf Of Vendors



The concept of Affiliate Marketing is simple. You sell a product or service for others.

Being an affiliate marketer means you are selling other peoples products and services to your email list for commission. Yes, you are doing the marketing campaign for other vendors products to be sold to the public.

# Three Things for Three Different People

- ▷ You are making yourself feel good for earning commissions
- ▷ You're helping a company or other people gain new customers they don't already have
- ▷ You are making a new satisfying experience for your customers for discovering a new product that can really help them

# Don't Overcomplicate

- ▷ Affiliate Marketing doesn't have to be expensive
- ▷ Affiliate Marketing doesn't have to be complicated
- ▷ You don't need a HUGE email list to be successful
- ▷ You don't need a huge budget

# What Do You Need To Be Successful?

- ▷ A little bit of creativity
- ▷ A good work ethic
- ▷ Get your affiliate link and send traffic to it
- ▷ Watch the money roll in

# Remember

The concept of Affiliate Marketing is simple. You are selling a product or service of another person. You don't need to create the product or provide support for it. Get your affiliate link, send traffic and get paid. Simple

*“Believe you can and you're halfway there.”*