

Demystifying Affiliate Marketing

Breaking Down The Myth Barriers



There are many myths flying around about how to be successful with Affiliate Marketing and how easy or hard it is to get started.

We are going to break the MYTH barriers and show you that you are only a few steps away from breaking out from behind the wall and proving to yourself this is a viable home based business

MYTH #1

- ▷ You need a HUGE email list to be successful as an affiliate
- ▷ QUALITY is more important than Quantity
- ▷ Prospects will eventually buy from you
- ▷ You MUST email your list daily

MYTH #2

- ▷ You need a big bonus for your audience
- ▷ Bonuses are just “stuff” to make the promotion look better
- ▷ Bonuses are designed with the aim to increase sales and must be immediately available to the customers when they complete their purchase

How To Create Bonuses

- ▷ Create them yourself is the easiest way to create a bonus offer
- ▷ Preparation is the key
- ▷ You can use Private Label Rights products
- ▷ Work with other affiliates to create large bonus

Remember

It's not always about the size of your list that will make you successful. By providing MORE value you will get more response for your subscribers creating more commissions in the end.

“If you absolutely can't stay positive, don't go negative, just cruise neutral for a while until you can get back up.”