

# Why You Should Be Using A Bonus Page

Beat The Competition



The reality today is that customers are “Bonus” shopping before they decide to make their final purchase.

It is true that customers are paying for the main product but no one can afford to say NO to a better offer with an EXTRA. To come up with a really captivating bonus offer you have to meet few standards. It should be something that would catch the attention of your potential customers making it special from other bonus offers out there.

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- ▷ The bonus should be relevant and fit with the original product
- ▷ Customer are bonus shopping
- ▷ Deliver more value to your subscribers

# Remember

You are adding value for your customers and subscribers. By having fun and being unique you will stand out in the crowd as many affiliates will be promoting the same product.

*“Your positive action combined with positive thinking results in success”*