

The Bonus Offer

Value and Volume



Creativity will make you unique and make your
bonus stand out from the crowd.

There are different forms of bonus offers you can choose for different purposes depending on the kind of business you are dealing with. You might want to use a bonus as an extra product or service.

Create Some Useful Bonuses

- ▷ Videos
- ▷ Software and Tools
- ▷ Templates
- ▷ Special Reports/Interviews
- ▷ Memberships

Remember

You want to deliver VALUE and VOLUME with your bonuses. Don't just add "Stuff" to make it seem like you are offering a lot. If your customer can't use it to add to their experience it is useless.

*"Good, Better, Best. Never let it Rest.
'Till your good is better and your better is best."*