

Bonus Page Graphics

Separate From The Pack with Graphics



Bonus Page Graphics can make or break your affiliate bonus offer!

Having good high quality graphics for anything you do online for your business is crucial and having graphics for your bonus offer is no different.

Relate To The Main Product

- ▷ Graphics represent ideas in an effective and beautiful way
- ▷ Graphics establish engagement and sense of communication
- ▷ Graphics must correlate with the product.
- ▷ Graphics create a perception in the buyers mind to distinguish quality of the product
- ▷ Graphics looking like the main product helps give buyers confidence that the bonuses actually provide value

Themed Graphics

- ▷ A proper graphic set unifies the design elements of your page
- ▷ Having a theme keeps the design consistent without compromising the page appearance
- ▷ You can use normal or active graphic sets

Images For Every Bonus On Your Page

- ▷ Images are POWERFUL
- ▷ Images sell your bonus offer
- ▷ Images relay information and educational information in the buying process
- ▷ Images must be high quality that enhance the product
- ▷ Good images send a positive message that builds trust and builds on the reputation of your brand

Remember

The images and graphics you use send a message to your customer. It will tell them how much you support and believe in a product. Take the time to get this part right... Would you buy something from a poorly designed page?

“Our greatest glory is not in never falling but in rising every time we fall”