

# Affiliate Marketing Simplified

Creativity Creates Promotions That Stand Out From The Crowd



Creativity creates promotions that will stand out  
from the crowd.

Creativity is the act of making new and imaginative ideas into reality.

# Promoting A Product Launch

- ▷ Make sure to email everyday of the launch
- ▷ Show your support, therefore standing behind the product quality
- ▷ Use a specific email schedule to increase scarcity and influence your subscribers

# Rinse And Repeat

- ▷ Create clones of successful campaigns
- ▷ Put more product in your library of assets
- ▷ Create checklists for promotion preparation
- ▷ Create a swipe file with high converting emails
- ▷ Test, Test, Test

# How To Select Good Promotions

- ▷ Choose something from a vendor or product creator you trust
- ▷ Conversion rates and Earnings Per Click (EPC) is the best way to determine high performing products

# Remember

Being creative and having fun with your promotions will go a long way to your subscribers and show you are real and honest.

Don't be afraid to be picky with what you promote to your tribe.

*“It always seems impossible until it's done”*