



5 Ways To Increase Commissions As An Affiliate Marketer

Welcome!

Hi there and thanks for picking up this report. This is actually more than a report. This is a roadmap to help you increase your affiliate commissions.

To help you I've broken this all down into 5 sections...

Section 1: Be Prepared

Section 2: Stand Out From The Crowd

Section 3: Creating A Bonus

Section 4: How To Prepare Your Email Sequence

Section 5: Use Social Media Outside The Box

Before you get started though I need to tell you...

THIS SYSTEM WORKS IF YOU WORK!

I recommend that you read this all the way through the first time and take notes. Then come back and go through it step by step and actually do what I'm telling you to do.

So let's get started...

Introduction

Are you an affiliate marketer struggling to make commissions or increase your commissions?

Are you running out of ideas to make your promotions fun, exciting and unique?

If you have tried all the techniques out there and still aren't seeing the results you are looking for then this report is for you. Inside this report you can find new ways to take your affiliate business to a new level.

There really is nothing stopping you from competing with the "super affiliates" on the leaderboards. By going the extra mile with your promotional strategy you can produce more commissions with your affiliate marketing business.

This report is going to let the cat out of the bag and show you how you can supercharge your promotions to maximize your commissions as an affiliate.

The best part about this is that you can do this and be successful. Anyone can do this if they are willing to put in the time with the correct strategy.

Our innate ability to influence others is not enough to make your affiliate business successful in the long run. There must be more things to do to achieve higher amount of profits. New things should be learned if the old ones don't work anymore.

In this report you will learn and bring your affiliate business to a whole new level of success. Discover the important things to consider and secrets that

you have never known about to effectively increase your affiliate commissions.

Section 1: Be Prepared

I know you are extremely interested to learn how to do this. Now, be ready and open your mind for new possibilities. Get your pen and pad out because this is going to blow your mind.

Before anything else, let me tell you about your current business situation. You are in a competition with other affiliates selling **THE SAME PRODUCTS** and **THE SAME METHODS**. Isn't it hard to get an edge by being unique and different from other affiliates? Or convince people to purchase your product rather than from them?

Being prepared for your promotion or the product launch you are advertising is the single most important aspect of having a successful affiliate marketing business.

Like anything else you need to treat this like a business. How many successful businesses do you know that don't plan out their strategies. This is no different because you need a strategy to execute.

For example if you are promoting a big product launch you need to know the details of the launch.

When does the product go live?

How long is the launch period?

Why is that important to increase your commissions?

If a launch is 7 days most marketers will not promote the entire launch period because they move on to the next best thing. That's good news for you because you capitalize on the absence of those other marketers to swoop in and get the sales.

Knowing the little details lets you plan accordingly and automate as many steps as possible.

At this point, I want you to ask yourself these questions:

What about offering more than what others can do?

Would you mind giving an extra to attract more customers and get more sales?

If you are willing to level up then you should know the answer.

The answer is a SWEET BONUS!

The reality is that most people out there are “bonus shopping” before they buy anything online these days.

Bonuses are designed to convince the potential customer into buying the product you are promoting through your affiliate link and not someone else's.

If customers can get something that adds value to their purchase or is more valuable than the product purchase price, surely it will be converted into more

sales for you and the vendor. Bonuses mean more value to the customer. In fact, most of the time bonuses are usually worth more than what the products are worth.

Yes, you are selling the same thing as other affiliates servicing the same market. However, by having bonuses that are truly valuable, the customers would prefer to purchase through your link... Everyone seems to be convinced that this will be the case due to the features and benefits offered by the product. Having a well-written bonus page could make the deal come together easier. Bonuses give a greater incentive for the customers to purchase through your link.

Bonuses are obviously designed and implemented with the aim to increase sales and they must be readily available and accessible to all customers in once they purchase through your affiliate link. The concept of using bonuses is an easy way to create excitement and the result are both rewarding and profitable.

Here are some ways for you to get bonuses into your promotions. To start with, doing it by yourself is actually the easiest way to create a bonus, though a little bit of effort is needed to prepare for it, just like doing a little research for your special report. Preparation saves money.

You don't need to spend much money in making the bonus available to the clients when you do it yourself. This is great to increase your sales.

Another and easier route that is also often used is using Private Label Rights material. Private label rights are products where the content is already prepared and you can actually buy its ownership. This is a good choice if you

don't have your own content. This would save time and effort and you can use it as your bonus right away. You are given the option to edit it if you want sort of revisions.

What about creating a number of different bonus items?

It's actually possible even if you don't have enough resources. Negotiating a joint venture with other affiliates is another option. This becomes viable when affiliates add individual bonuses to create a great bonus offering to your customers. But of course the return of investment from a joint venture must be fairly distributed to each affiliate. This option enables you to secure a sale by giving the customers more than what they have paid.

Section 2: Stand Out From the Crowd

Well, the next thing here is, you should think about how to make your bonus deal irresistible to your customers.

It is true that the customer are paying for the main product but no one can afford to say **NO** for a better offer with an **EXTRA**.

There are ways to make your bonus deals to stand out from the crowd. But, to come up with a really captivating bonus hook you have to meet a few standards. A bonus offer wouldn't really work without seriously considering some important factors. So, you better take note of **ALL** of this.

A good bonus offer is something that cannot be turned down. It should be something that would catch the attention of your potential customers making

it special from other bonus offers. Remember be **UNIQUE**. Make it **IRRESISTIBLE**.

First and foremost, think of a bonus that is relevant and fit with the original product in order to make your bonus offer **VERY USEFUL**.

Say for example, if you were selling a Photoshop tutorial video and the bonus of the product is a digital audio workstation, it is unrelated and totally different and for sure it would be more likely ignored.

Please don't do this.

Since you are targeting designers as your potential customer, the bonus should be something that would help the designers. For instance, a designing template, tool and any helpful thing about designing is a relevant bonus.

This only shows the relevance of your bonus to its main product making the bonus itself useful to the main product. This is definitely a compelling reason for people to buy your product.

In the market, effective means to make your bonus offer very special and valuable for anyone by simply making a great and interesting bargain. In order to push and convince your customers to purchase your product, you will need a bonus that could be **5 times more** than the worth of the main or original product. It's usually the very valuable bonuses that the customers are seeking out among all the current offers. Nevertheless, bear in mind that the point here is to make the sales and that's actually your **GOAL!**

Lastly, being one of a kind is a characteristic that your bonus offer should have. Making the bonus rare or making it hard to find in any other place is actually a great advantage. The reason is that an exclusive bonus offer would contribute to the product's value and making it more desirable.

The simple idea is to offer the customers something that they can't find with other affiliates. In other words, be different to make your products in demand and necessary. If your product would be just something very ordinary then it would not naturally make a great sale.

Section 3: Creating A Bonus

We're done tackling the essential elements in making a bonus offer. This is now the time to introduce to you different kinds of bonuses for you to choose.

You can choose a bonus offer for different purposes depending on the kind of business you are dealing with.

Exciting, isn't it?

Then, let's continue.

Special Report

You might want to use a bonus as extra products or service. Then you can surely use special report to add some value to your original product.

Special reports can be in many forms. First, it could be conducting an interview with a knowledgeable person to discuss about the product or maybe something that is relevant to the product. For an instance, there are some books to help someone about something plus a transcript of the interview as a bonus. In the interview, the discussion is all about dating, and then naturally the interviewee shares some expert insights and ideas with regards to dating.

Special report functions as a teaser for the reader. And you don't have to show the entire picture in a special report. This would make the readers more interested and curious that as a result they end up buying the product.

Video

What about guiding or providing supplementary knowledge to help the product's users?

Then I think videos are what you need.

People nowadays are more exposed and more convenient with visual experience than printed or written words. In addition, videos are suited and very effective for step-by-step learning process.

Videos can definitely add to the value of your product since it helps the user to understand the product better and it is what they are usually looking for.

Software or Tools

If you want to make your bonus **CRAZY** attractive, consider using software or tools to offer great advantages as a bonus offer.

Taking price into consideration, software or tools are usually expensive and add **EXTREME VALUE** to your offer. Then, when you offer a free tool as a bonus, the users would definitely jump at the chance to make the purchase immediately.

They are categorized as rare and rarity equals exclusivity, which makes it more desirable to the customers. Software and tools are always needed by customers and any additional tools that can help someone be more efficient will be valuable.

A very irresistible offer for example is a product related to photography and the bonus is an editing tool, which has of high value. Also, it's relevant to the product, making it more attractive desirable.

Section 4: How to Prepare Your Email Sequence

We have all heard different opinions on how we are supposed to communicate with **YOUR** email list. You need to communicate with your list, as much as you feel you need to.

The most effective way to make money as an affiliate is through email marketing.

Any good product vendor will provide you with enough emails swipes to mail out everyday of the launch period. You will want to review these email swipes

and re-write them in your own voice. **DON'T BE LAZY!** The lazy marketers will not do this and end up in spam folders. You have a better chance of hitting the inbox with unique emails and not the same one that every other affiliate is sending. Change your headlines also to get good open rates.

Using emails effectively can drastically increase your affiliate commissions but if you add frequency and scarcity to your email campaign you can make even more money!

For example when a product launch is ending the last 3 days of the launch period can make you as much money as when the launch started if you follow a proven strategy.

Day 1 – Send 1 email

Day 2 – Send 2 emails

Day 3 – Send 3 emails

These emails are strategically setup with timing and delivery.

A lot of Vendors organize an affiliate contest as a competition where the one with the most number of sales in a given period of time will win a prize usually in cash or as rewards.

In order to increase your sales for the affiliate contests, you can use the scarcity factor as your sales technique. This technique creates a sense of urgency for customers to purchase a product or accept an offer by presenting it as limited or limited for a short period of time.

This email strategy is a great way to get on the leaderboards.

Section 5: Use Social Media Outside The Box

The use of social media is good for increasing the reach of your audience. We have here the top 5 main social media websites that would cater every company's need for promotion for specific types of business.

Facebook Live Video

Facebook Live Video is a relatively new format similar to the Periscope platform (which is great to reach out to as well) but this is an awesome way to get your message out there and build a new audience.

Make sure you plan out your live video content. Don't just go out there with nothing important to say. Teach your audience about the product, your bonus and help them learn something that will help them with their business that's related to the product you are promoting.

You can add link to your bonus page in the video description. You can then share your video with appropriate groups or pages. Or your audience can share you content too.

Make sure you reply to comments and communicate with your audience after the video is over.

Twitter

It's possible to post images, videos, links and text to twitter as long as it would not exceed to 140 characters for every post.

Twitter is so quick. Tweet a link to a new post and Google will pick it up immediately.

Integrating social media platforms with your autoresponder is a great way to get your email promotions in front of more eyeballs.

Tweet about your Facebook video you just created ☺

YouTube

You Tube gives you the freedom to create videos that educate and inform, entertain or inspire people without the aid of professional media company.

In selling products or services focus should be on your customer or potential customers. Provide them something that is free, interesting and of great value so that they will remember you when they decided to use their hard earned money to purchase something they need.

Always include your links within the video description.

Summary

The most important question is - do you want to bring your affiliate business to a whole new level of success?

The second question is how some super affiliates achieve their incredible commissions in higher numbers?

The good news is the answer for the second question is no longer a **SECRET!**

But that is not the best part.

The best part is **YOU CAN DEFINITELY DO IT**. And in fact, anyone willing to do it can!

BONUS OFFERS is the answer!

Remember that the same product in any places is not special. It is not uncommon for a customer to want more than they pay. Yes, they are paying for the main product but no customers can refuse a better offer for something extra. That's how a bonus works.

Bonus offers help you to make more customers to do the more purchase. Customers are after what they can get especially getting more than what they paid. This is how they think and bonuses work on that. Bonuses mean additional value to the deal. By having a good offer through bonus offers you can get more purchases than those affiliates without the same good offer even if the same products are selling. *It's definitely your edge!*

To make incredible bonus offers, relevance, greater worth, and rarity should be all the elements. Relevance is in the first of the list. Before anything else, a bonus should be relevant and in line to the original product. Secondly,

always remember that the most important thing is making the sales. So don't worry about the worth of the bonus offer. Making the offer rare and exclusive makes the product more valuable and desirable. This would increase the probability that customers purchase the products or services.

I wish you much success on your journey!